



# Southwest Seattle Historical Society

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Photo ID #	Use requested

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Curator/ Collections Manager Authorization

Date



# Southwest Seattle Historical Society

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Please read the Following Permission to Publish conditions carefully and thoroughly:

I/ We hereby agree to the following conditions which shall constitute the terms of this non-exclusive license.

1. **Photograph Handling.** The Society will not allow any image to be removed from its collection for copying or reproduction by any private party or individual. All handling, copy negative and photographic reproduction will be handled through a photographic services vendor selected by the Society. The SWSHS's Log House Museum staff will be responsible for processing photographic orders.
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\_\_\_\_\_  
Date



# Southwest Seattle Historical Society

Archives Patron Registration/ Non-Exclusive License to Reproduce or Display Photographs



## Southwest Seattle Historical Society Commercial Use Fee

The commercial use fee applies to any Southwest Seattle Historical Society collections image which is to be published in or as a “commercial product”. The fee applies to a one time/single use only. Subsequent reprints/remakes of any product requires re-application for permission to reuse the image. All requests for reuse or change in use must be applied for in writing.

☐ Books, booklets, brochures, catalogs, pamphlets, menus, CD-ROMs and/or videos.

<u>Units of Product (Print Run)</u>	<u>Per Image Cost</u>
1 - 499	\$10.00
500 - 5,000	\$20.00
5,001 - 10,000	25.00
10,001 - 15,000	30.00
15,001 - 20,000	\$35.00
20,001 - 50,000	\$50.00
50,001 - 75,000	\$75.00
75,001 - 100,000	100.00
100,001 +	\$150.00
As a cover piece	\$100.00

☐ Periodicals, postcards, newspapers - for use in articles only.

<u>Units of Product (Circulation)</u>	<u>Per Image Cost</u>
1 - 10,000	\$25.00
10,001 - 50,000	\$50.00
50,001 - 100,000	75.00
100,001 +	\$100.00

☐ Advertising to be published/printed in a single issue of a specific periodical, or applied to posters, calendars and brochures designed specifically for advertising/promotional use and not resale.

<u>Type of Product</u>	<u>Per Image Cost</u>
Any print media Washington	\$ 50.00
Any print media National	\$150.00
Any print media Worldwide/International	\$250.00
Posters Calendars & Brochures: 10,000 or less single images	\$175.00
multiple images	\$100.00
Posters, Calendars & Brochures: 10,001 + single image	\$200.00
multiple images	\$125.00
Billboard (1)	\$100.00
Billboards (1-4)	\$200.00
Billboards (5+)	\$250.00

☐ Editorial use in electronic broadcast media.

<u>Medium</u>	<u>Per Image Cost</u>
Public Television	\$15.00



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Commercial TV: Washington	\$25.00
Commercial TV: National	\$50.00
Commercial TV: Worldwide/International	\$50.00
Corporate Multimedia/video	\$25.00

☐ Commercial display & interior decoration for business: This applies to photographic copy prints for exhibition or display purposes in offices, public spaces of commercial buildings, restaurants, private and corporate galleries and retail spaces, etc. Fees do not include any publication rights or permission for other uses.

<u>Print Size</u>	<u>Per Image Cost</u>
16" x 20" or less	\$14.95
Up to 24" x 36"	\$40.00
Up to 48" x 72"	\$60.00
Over 48" x 72"	\$100.00

### ☐ Other Uses

	<u>Per Image Cost</u>
Book Cover, trailer, or package ... add	100%
Legal or commercial research	\$10.00
Motion Pictures use	\$100.00

☐ Resale of Southwest Seattle Historical Society Photographic Images: Applies to publishers, stock photo agencies, and other individuals, organizations and businesses which resale images for commercial profit. The fee for use by such agencies, individuals or organizations shall be 45% of the net profit.

### ☐ Photocopied/Processed Images

<u>Size/Tone</u>	<u>Per Page Cost</u>
BW letter & legal	\$0.25
BW ledger	\$0.50
Color letter & legal	\$1.50

*Use fees/royalties for additional uses other than listed here are negotiable.*



**Non-Commercial Use Fee**

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Books, booklets, catalogs, brochures, pamphlets, CD-ROMs and/or videos.

<i>Units of Product (Print Run)</i>	<i>Per Image Cost</i>
1 - 10,000	\$15.00
10,001 +	\$25.00
As a cover piece	\$50.00

Periodicals, postcards, graphic display, product packaging (or similar use), and newspapers - for use in articles only.

<i>Units of Product (Circulation)</i>	<i>Per Image Cost</i>
1 - 10,000	\$15.00
10,001 - 100,000	\$25.00
100,001 +	\$35.00

Advertising by a non-profit agency to be published in a single issue of a specific periodical, or applied to posters, calendars and brochures designed specifically for advertising/promotional use and not resale.

<i>Type of Product</i>	<i>Per Image Cost</i>
Entire Print Run	\$15.00
Public Television	\$15.00
Posters, Calendars & Brochures:	\$20.00
Billboards	\$30.00

Photocopied/Processed Images

<i>Size/Tone</i>	<i>Per Page Cost</i>
BW letter & legal	\$0.10
Color letter & legal	\$2.00